



FIBA
EUROBASKET
FINLAND • ISRAEL • ROMANIA • TURKEY

finland 2017



finland 2017

Welcome to Finland!

The Finnish Basketball Association (LOC) is delighted to officially welcome you to the FIBA EuroBasket 2017 Group Phase to be played in Helsinki, Finland.

Year 2017 is a very special one for Finland as the whole country will celebrate 100 years of independence.

FIBA EuroBasket 2017 will be a part of those celebrations and the LOC in Finland is looking forward to organising a memorable tournament in the beautiful city of Helsinki.



Finland has recently been selected to Top-3 of Travel Destinations in 2017 by Lonely Planet and was included in list of 21 Best Trips of 2017 by National Geographic.

FINLAND IN A NUTSHELL

Capital: Helsinki

Other Major Cities: Espoo, Vantaa, Tampere, Turku, Oulu, Jyväskylä, Lahti, Kuopio

Population: 5,486,125 (2015 census)

Official Languages: Finnish, Swedish

Currency: Euro (€)

Calling Code: +358

Time Zone: EET (UTC +2), EEST (UTC +3) during summer time

Voltage 230 V, Frequency 50 Hz, Power Sockets Type F (commonly called "Schuko plug")

GLOBAL PARTNERS





finland 2017

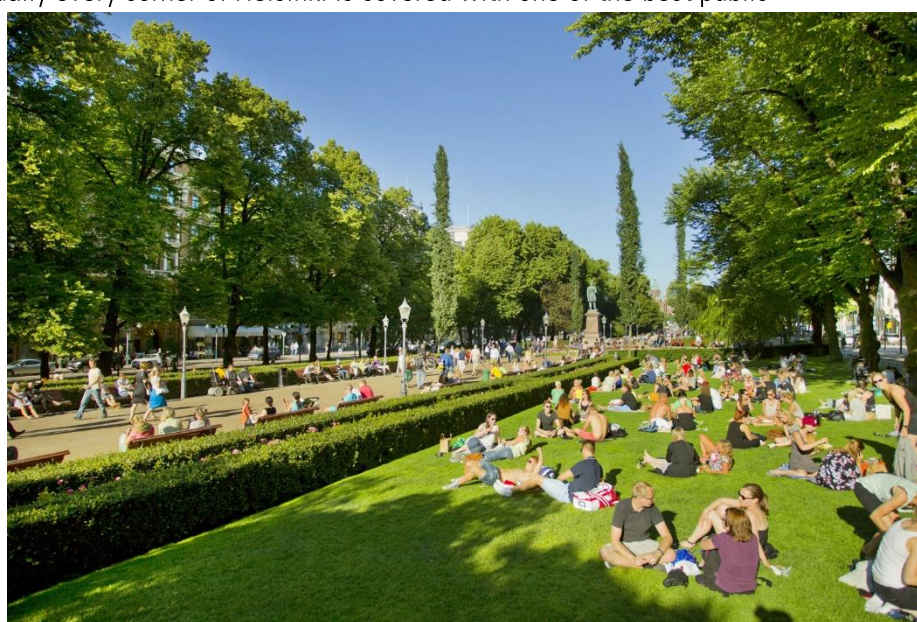
HOST CITY HELSINKI

Helsinki of today is a modern, compact and stunningly beautiful city surrounded by sea and a vast archipelago and filled with culture, history, business possibilities, entertainment and world class architecture. Helsinki is a unique mix of both western and Russian influences and at the same time both vast and approachable, big and intimate, busy and calm.

Summertime Helsinki is unique even by global standards. Its numerous parks and promenades invite both locals and visitors to enjoy the endless days and nightless nights of Scandinavia. Don't be scared of the latitude; the golf stream assures that daily summer temperatures in Helsinki reach a comfortable 20 to 25 degrees.

A third of Helsinki is covered in green areas and its large Central Park with its forests spread out just outside the city center. Virtually every corner of Helsinki is covered with one of the best public transportation systems in the world, while the whole city center area is easily covered by foot or by bike.

The crime rate in Helsinki is one of the lowest in the world and practically everyone in the city understands or speaks English. While Finns might seem reserved, never hesitate to approach them whenever you need assistance!



GETTING THERE BY PLANE

Finland's biggest airport, Helsinki-Vantaa International Airport is located 18 kilometres to the north of central Helsinki. Nearly all the major airlines of the world fly to or from Helsinki while Finland's biggest airplane company, logically named Finnair, operate direct flights to Europe, Africa, Asia and North America. For more info: www.finavia.fi/en/helsinki-airport.

GLOBAL PARTNERS





finland 2017

GETTING THERE BY BOAT

Numerous passenger ships operate to and from Helsinki. Helsinki is a day trip away from Stockholm (Sweden), half a day away from St. Petersburg (Russia) and only three hours away from Tallinn (Estonia). Services to Travemünde (Germany), Rostock (Germany) and Gdynia (Poland) are also available. There are three passenger harbours with five terminals in Helsinki, all only a few minutes away from the city centre. For more info: <http://www.portofhelsinki.fi/frontpage>.

SITE VISIT

Site visit for the teams drawn to the Group Phase of Helsinki is planned for March 2017. Confirmed game venue, team hotel are already introduced below.

GAME VENUE

Helsinki Arena is the biggest indoor multifunctional arena in Finland. The capacity during FIBA EuroBasket 2017 will be 13.757.

Helsinki Arena
Areenankuja 1
FI-00240 Helsinki
FINLAND
<http://hartwallarena.fi/>



GLOBAL PARTNERS





finland 2017

TEAM HOTEL

Crowne Plaza Helsinki is Finland's leading business hotel with great location. Longtime "home" for Finnish Basketball National Team has an easy access to City Centre (500 m) and Helsinki Airport (25 min). The hotel offers every guest newly renovated rooms that provide brilliantly executed interior design that is both comfortable and practical with a touch of Finnish as well as Oriental feeling.

Crowne Plaza Helsinki
 Mannerheimintie 50
 FI-00260 Helsinki
 FINLAND
<http://helsinki.crowneplaza.com/en>



TICKETING STRATEGY & KEY DATES

The LOC Finland has already started the ticket sales. Finnish fans have had two opportunities to buy Follow Your Team –ticket packages (FYT) to the games of Finland. Also the fans of partner country Iceland have been able to purchase FYT Iceland –packages.

There will be two sessions daily: Afternoon session with 2 games, Evening session with game of Finland. Follow Your Team package (FYT) includes all the sessions of the respective country; for example FYT Iceland includes 4 x Afternoon sessions + 1 Evening session = 9 games total.

After the Draw following steps will be taken in concerns of ticket sales.

Date	Action
23.11.2016	Follow Your Team ticket packages with accommodation available for participating, incoming countries via travel agency Elämysmatkat
29.11.2016	Follow Your Team tickets packages available via Ticketmaster
January 2017	Daily Pass available via Ticketmaster
February 2017	Session tickets available via Ticketmaster

GLOBAL PARTNERS





finland 2017

SEATING CHART



- CATEGORY 1
- CATEGORY 2
- CATEGORY 3
- CATEGORY 4
- COURTSIDE



TICKET PRICES

Category	Afternoon Session	Evening Session	Daily Pass	FYT Finland	FYT other countries
Courtside	103,50 €	153,50 €	-	-	-
Category 1	73,50 €	98,50 €	172,00 €	467,50 €	384,50 €
Category 2	53,50 €	78,50 €	132,00 €	367,50 €	284,50 €
Category 3	37,50 €	58,50 €	96,00 €	267,50 €	204,50 €
Category 4	27,50 €	37,50 €	65,00 €	162,50 €	144,50 €

GLOBAL PARTNERS





finland 2017

RESERVED TICKETS FOR PARTICIPATING FEDERATIONS

The LOC has reserved following quota of guaranteed tickets to each participating country to its own games in order to ensure best available seats: 25 tickets from Courtside, 50 from Category 1, 50 from Category 2, 50 from Category 3. A letter with prices, order form, payment instructions will be sent shortly after the Draw.

In case your federation is interested in applying for bigger quota, please contact the Ticket Manager of LOC Finland, Ms. Marianne Leivo, marianne.leivo@fin.eb2017.com. The LOC will do its best to accommodate alternative requests.

ACCOMMODATION & TICKET PACKAGES FOR YOUR FANS

The following day of the Draw, the fans of participating countries will have the opportunity to purchase Follow Your Team ticket packages with accommodation from Helsinki via Elämymatkat Sport Travel, official partner of Finnish Basketball Association and the official travel agency of FIBA EuroBasket 2017 Finland.

Elämymatkat offers a great variety of hotels. The prices start from 684,50 € including 6 nights in an aparthotel and one Category 4 ticket to all of the games of your team. These travel packages can be bought at <http://bit.ly/eurobaskethelsinki>.

For larger group reservations and for special requests, please contact Elämymatkat Sport Travel: eurobasket2017@elamymatkat.com.

VIP TICKETS & SKYBOXES

In case your federation is interested in purchasing VIP hospitality to your partners and guests, please contact VIP sales at myynti@em2017vip.fi or by phone tel. +358 40 543 9708.

For enquiries about skyboxes, please contact Sales Manager of LOC Finland, Mr. Timo Vertio, timo.vertio@fin.eb2017.com.

GLOBAL PARTNERS





finland 2017

CONTACT INFORMATION OF THE LOC

Title	Person	Contact info
Event Director	Ari Tammivaara	+358 44 550 7707 ari.tammivaara@fin.eb2017.com
Competition Manager	Tom Westerholm	+358 44 5674426 tom.westerholm@fin.eb2017.com
Media Manager	Mika Mäkelä	+358 44 562 6626 mika.makela@fin.eb2017.com
Sales Manager	Timo Vertio	+358 40 544 9872 timo.vertio@fin.eb2017.com
Ticketing Manager	Marianne Leivo	+358 40 554 5958 marianne.leivo@fin.eb2017.com
Accreditation Manager	Tiina Karvonen	+358 44 906 6068 tiina.karvonen@fin.eb2017.com
Security Manager	Jari Luomi	+358 40 543 5570 jari.luomi@fin.eb2017.com
Hotel & Transportation Manager	Helena Rinne	+358 9 6227 0940 helena@elamysmatkat.com

GLOBAL PARTNERS

